



Silver Stainless Panel Kit
RAT48AMAASR/DA

Starting March 1st Dacor has you “covered”!

When your customer buys a new Dacor 48” Built –In Refrigerator they will receive the 48” Panel Kit FOR FREE!

You will be able to save your customers up to \$2199 instantly!

The customer is invoiced at \$0 at time of purchase.* Obviously that Will NOT count toward any 5-10-20 Promotion totals!

Here’s how it pencils out for the customer:

DRF485300AP/DA Panel Ready 48” Built In Refrigerator UMRP \$12,499

RAT48AMAAMS/DA 48” Graphite Panel Kit **NOW \$0.00**

Total price of refrigerator AND panel kit \$12,499

Instant savings of \$2199

Now let’s talk UPGRADE——

Before promotion

DRF485300AP/DA UMRP \$12,499 Graphite Panel Kit \$2199 = **\$14,698**

This model does NOT have dual ice, cameras, water pitcher and only stainless back panel interior

Free Panel Kit Promotion

DRF487500AP/DA UMRP \$13,999 Graphite Panel Kit \$0 = **\$13,999**

This model has the whiskey ball ice, cameras, water pitcher and full stainless steel interior



Graphite Stainless Panel Kit
RAT48AMAAMS/DA

dacor

Free Panels Promotion runs March 1, 2024 through June 30, 2024

TERMS

- Promotion Name: "Complete the Look: Free Panel Kit Program"
- Dacor Promotion March 01, 2024- June 30, 2024 ("Promotional Period").
- Offer only valid at participating Dacor brand retailers in the U.S.A & standard warranty applies.
- Purchase a qualifying Dacor 48" Built-in French door refrigerator during the Promotional Period and receive up to \$2,199 instant savings deducted from the retail price at the time of purchase of the Panel Kit.
- The following Dacor products must be purchased on the same purchase order to qualify for the program. The eligible products are: DRF485300AP/DA or DRF487500AP/DA
- Consumer can choose between the RAT48AMAAMS/DA or RAT48AMAASR/DA as their free product.
- Must purchase eligible Dacor appliances during the Promotional Period at the promotional price, on one sales invoice or receipt to receive instant savings.
- No substitution allowed.
- Valid in-store only or retailer online store.
- Handwritten invoices or sales history receipts will not be accepted as proof of purchase. Rebate is non-transferrable.
- This offer does not apply to display, used, refurbished, or non-boxed units.
- Instant rebate must be forfeited if any of the eligible appliances are returned
- Offer void where prohibited, taxed or restricted by law.