

MANUFACTURER'S INCENTIVE VALID APRIL 1 – JULY 31, 2018



LG PuriCare™



Get a FREE LG PuriCare™ Air Filter¹

with purchase of any eligible LG PuriCare™ Air Purifier (Manufacturer's Suggested Price \$89.99 – \$99.99) from participating retailers 4/1/18 through 7/31/18.



Just visit www.lgusa.com/LGPuriCareOffer and follow these three easy steps to redeem your offer

1

Enter your purchase date and serial number.



2

Upload a photo of your receipt.



3

Enter contact info.

¹Terms and expiration apply—see rebate form for details.



2018 LG PuriCare™ Filter Offer:

Consumers purchasing any eligible LG PuriCare™ Air Purifier model between April 1, 2018 and July 31, 2018 (the "Program Period") will be qualified to receive air filters via online subject to the terms and conditions below. Consumers may submit their claim to LG Electronics USA online only at: www.lgusa.com/LGPuriCareOffer.

The eligible LG PuriCare™ Air Purifier products for the 2018 LG PuriCare™ Filter Offer are as follows:

Eligible LG PuriCare™ Models	FREE Filter
AS401VSA0	AAFVT130
AS401VGA1	AAFVT130
AS401WWA1	AAFTWT130

TERMS AND CONDITIONS

End-user consumer purchasers who purchase any eligible LG PuriCare™ Air Purifier model at participating retailers in the 50 U.S. states or D.C. during the Program Period (defined below) will be eligible to receive the specified LG air filters by online claim form subject to the terms and conditions below. For the purposes of this promotional offer, "any eligible LG PuriCare™ Air Purifier model" includes the models outlined above. Except as otherwise required by law, this promotional offer is limited to one air filter per household on each qualifying LG PuriCare™ Air Purifier model purchased between April 1, 2018 and July 31, 2018 (the "Program Period"). Purchase date is determined by receipt. Purchase of qualifying LG PuriCare™ Air Purifier models during the Program Period must appear on the sales receipt. Claims can be submitted online at www.lgusa.com/LGPuriCareOffer.

Steps to redeem offer online: 1. Enter purchase date and serial number. 2. Upload a copy of sales receipt of eligible product(s) purchased during the program period. 3. Enter contact information (name, mailing address, e-mail address, phone number). Once information is validated, an e-mail confirmation will be provided with a one-time use promo code. E-mail will also include a unique link to the LG Brand Shop shopping cart, with pre-selected corresponding air filter. To complete redemption, promo code needs to be entered in "Promo Code" field before selecting "Checkout."

Online submissions must be received by 11:59 PM Pacific Time on August 31, 2018. Unique promo code is valid for a one-time use until 11:59 PM Pacific Time on September 30, 2018. Purchaser should retain copies of all information submitted until the promotional offer is fulfilled by LG. Omission of the sales receipt or other requested information (i.e., serial numbers) may delay or stop the processing of this promotional offer. No group or organization requests will be honored. Purchased merchandise must not be returned or else rebate will be subject to forfeiture. Duplicate submissions of official form or cash register receipt will not be accepted. Incomplete requests will not be honored. Promotional offer void where prohibited, taxed or restricted by law. Online purchases from internet auction sites or purchases of refurbished or reconditioned merchandise are not eligible for this promotional offer. Promotional offer is not valid on free, giveaway, or other complimentary promotional merchandise. Valid only in the fifty (50) states and District of Columbia. LG Electronics U.S.A., Inc. is not responsible for late, lost, mutilated, stolen or misdirected requests or computer system, phone line, hardware, software or program malfunctions, or other errors, failures or delays in computer transmissions or network connections that are human or technical in nature. Air filters are shipped by LG Electronics Alabama, Inc.

Please see the privacy policy located at <http://www.lg.com/us/general/privacy.jsp> for details of LG Electronics U.S.A., Inc.'s policy regarding the use of personal information collected in connection with this promotional offer. LG Electronics U.S.A., Inc. reserves the right at its sole discretion, to disqualify any individual (and all of his or her claims) who tampers with the claim submission process. Use of fictitious names or addresses could result in federal prosecution for U.S. mail fraud. Please allow 4-6 weeks for processing, or as otherwise required by law. If you have any questions about this offer, please call 1-877-333-9203 and reference the 2018 LG PuriCare™ Filter Offer.

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