# SMSUNG

## **Product Guide**

23 cu. ft. Smart Counter Depth 4-Door Flex™ Refrigerator with Beverage Center & Dual Ice Maker

RF23A9671

Available in: Fingerprint Resistant Black Stainless Steel

Fingerprint Resistant Black Stainless Ste Fingerprint Resistant Stainless Steel



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RF23A9671 – 23 cu. ft. Smart Counter Depth 4-Door Flex™ Refrigerator with Beverage Center & Dual Ice Maker

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# Product Overview

## **Product Overview**

### **Product Title**

23 cu. ft. Smart Counter Depth 4-Door Flex™ refrigerator with Beverage Center and Dual Ice Maker in Fingerprint Resistant Stainless Steel

## **Product Description**

Smart Counter Depth 4-Door Flex™ refrigerator features the Beverage Center with both a water dispenser and AutoFill Water Pitcher, plus a Dual Ice Maker with nugget-style Ice Bites.

### **Available Colors**



Fingerprint Resistant Black Stainless Steel RF23A9671SG



Fingerprint Resistant Stainless Steel RF23A9671SR



## RF23A9671 Carousel Image Order









**RCOM** https://dam.gettyimages.com/p/z0c3461/external?q=RF23A9671SR%20carousel%20images%20rcom

**SCOM** https://dam.gettyimages.com/p/z0c3461/external?q=RF23A9671SR%20carousel%20images%20scom

**RCOM** https://dam.gettyimages.com/p/z0c3461/external?q=RF23A9671SG%20carousel%20images%20rcom **SCOM** https://dam.gettyimages.com/p/z0c3461/external?q=RF23A9671SG%20carousel%20images%20scom

**360 Spin** https://dam.gettyimages.com/p/z0c3461/external?q=RF23A9671SR%20360%20Spins

360 Spin https://dam.gettyimages.com/p/z0c3461/external?q=RF23A9671SG%20360%20Spins

Easy Ad Links: RF23A9671SR

Easy Ad Links: RF23A9671SG



















# Product Messaging

Features and Benefits - RF23A9671				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Press or pour – water two ways	Beverage Center	Quick access to refreshingly cool, filtered water two ways. Choose from an internal dispenser or a built-in pitcher that automatically refills, with the option to infuse with a flavor.	Choose from an internal dispenser or a built-in AutoFill Water Pitcher.	Beverage Center  Washable Nozzle
Ice your way	Dual Ice Maker with Ice Bites	Enjoy your favorite beverage with your choice of ice. Select from cubed ice or new nugget-style Ice Bites that chill your drink faster.	Select from cubed ice or new nugget-style Ice Bites that chill your drink faster.	Cubed Ice Cubed Ice Bites
Convert from fridge to freezer	FlexZone™	Customize your lower-right storage space to be a refrigerator or freezer. With five adjustable settings, you choose what foods to store from fruits and vegetables to your favorite ice cream.	Customize your lower-right storage space to be a refrigerator or freezer.	A ← I   FlexZone <sup>TM</sup>

Features and Benefits - RF23A9671 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Superior organizational storage	Large Flexible Storage	With 23 cu. ft. of capacity, this spacious refrigerator is designed for convenience, offering unmatched flexibility and organization to store and access all your favorite foods with ease.	23 cu. ft. of flexible storage space to fit all the food you love, with room for more.	
Seamlessly designed for a modern look	Modern Design	A modern, built-in look featuring a minimalist exterior with a signature flat door design and recessed handles that blend seamlessly into your kitchen.	Modern, built-in look that blends seamlessly into your kitchen.	
Flexible freshness	Flex Crisper	A flexible storage drawer that is perfect for storing meats, veggies, or cheeses at their optimal temperature with two customizable temperature settings.	A convertible temperature drawer to store all your food at its optimal temperature.	Express Water Filter Flex Crisper

Features and Benefits - RF23A9671 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Fresh air, day after day	UV Deodorizing Filter	Keep the air in your fridge fresh day after day with a built-in deodorizing filter. The filter reduces odor from the air in your fridge, while UV technology continuously cleans the filter itself.	Keep the air in your fridge fresh day after day with a built-in deodorizing filter with UV technology that continuously cleans the filter itself.	Triple Cooling
Powerful cooling performance	Triple Cooling	A premium cooling system featuring three evaporators for ultimate freshness and providing precise temperature and humidity controls in all three zones to help your food stay fresher longer.	Precise temperature and humidity controls in all three zones to help your food stay fresher longer.	

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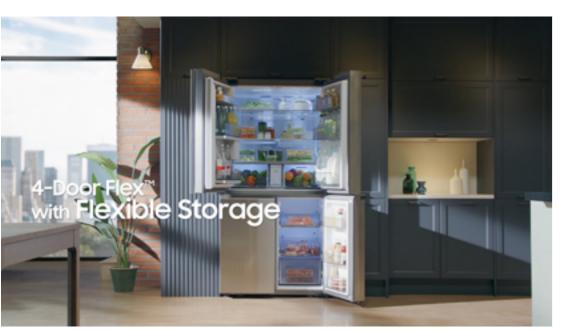
## **Feature Videos**

## Easy Ads link

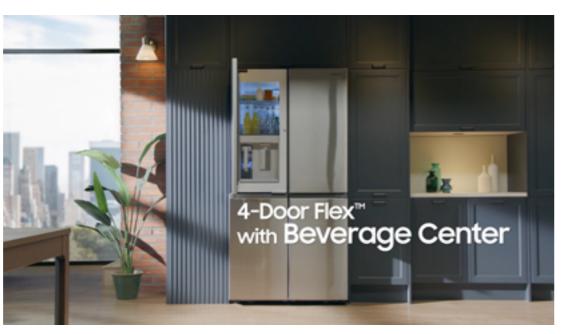
https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=9671%20Videos



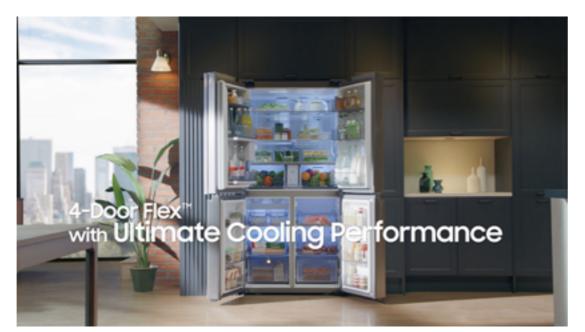
Product Overview



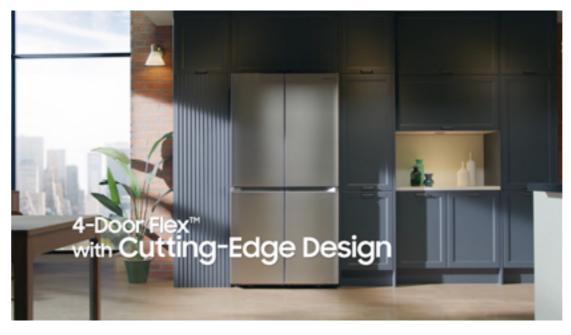




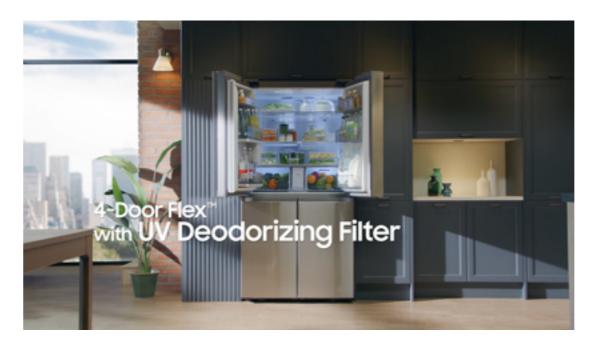
Beverage Center



Triple Cooling



Cutting-Edge Design



UV Deodorizing Filter



Dual Ice Maker

# Key Visuals

# **Key Visuals**

Easy Ads link https://dam.gettyimages.com/p/z0c3461/external?q=RF23A9671%20key%20visuals



Fingerprint Resistant Stainless Steel



Fingerprint Resistant Black Stainless Steel

Refrigerator: Overview | Messaging | Specs | Icons Samsung proprietary and confidential

# Lifestyle Images

# Lifestyle Image

Easy Ads link https://dam.gettyimages.com/p/z0c3461/external?q=RF23A9671%20lifestyle%20images



Fingerprint Resistant Stainless Steel

Refrigerator: Overview | Messaging | Specs | Icons Samsung proprietary and confidential

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# Product Specs

# Review Mapping

SKU	Туре	Color
RF23A9671SR	4-Door Flex™	Fingerprint Resistant Stainless Steel
RF23A9671SG	4-Door Flex™	Fingerprint Resistant Black Stainless Steel

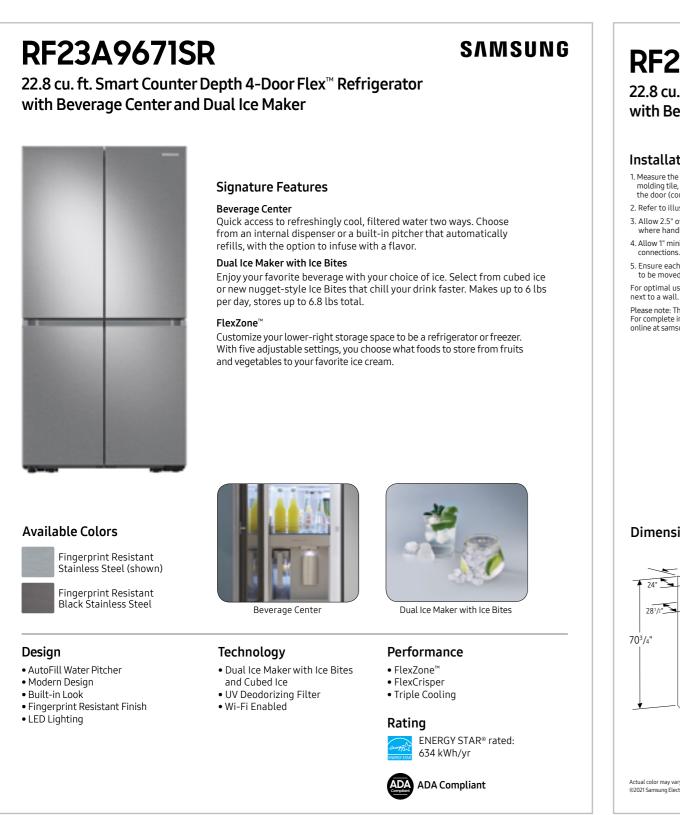
## **Related Product**

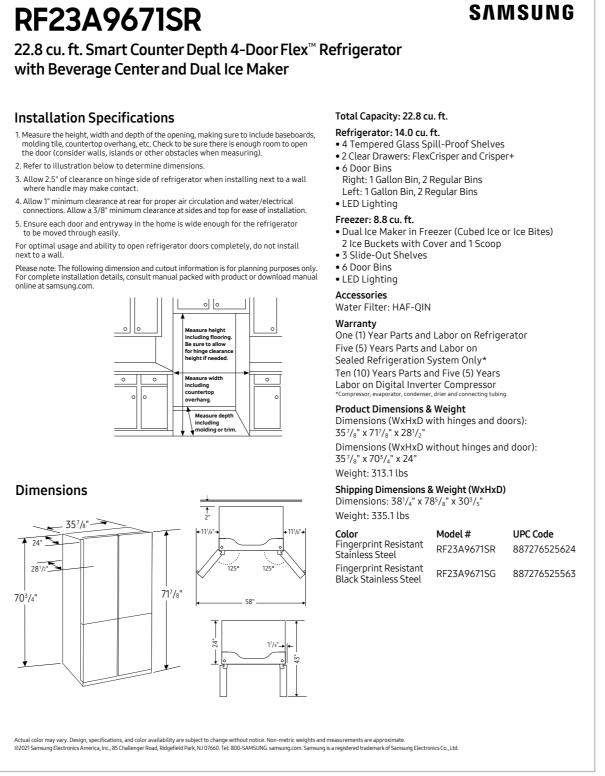
Water Filter
HAF-QIN

## Spec Sheet

## Easy Ads link

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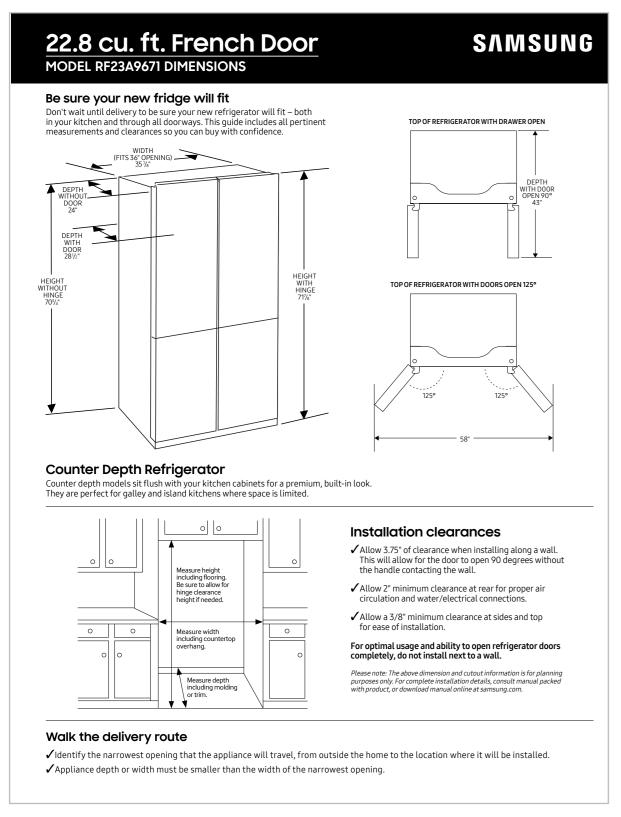


Spec Sheet - front Spec Sheet - back

## Will It Fit Guide

## Easy Ads link

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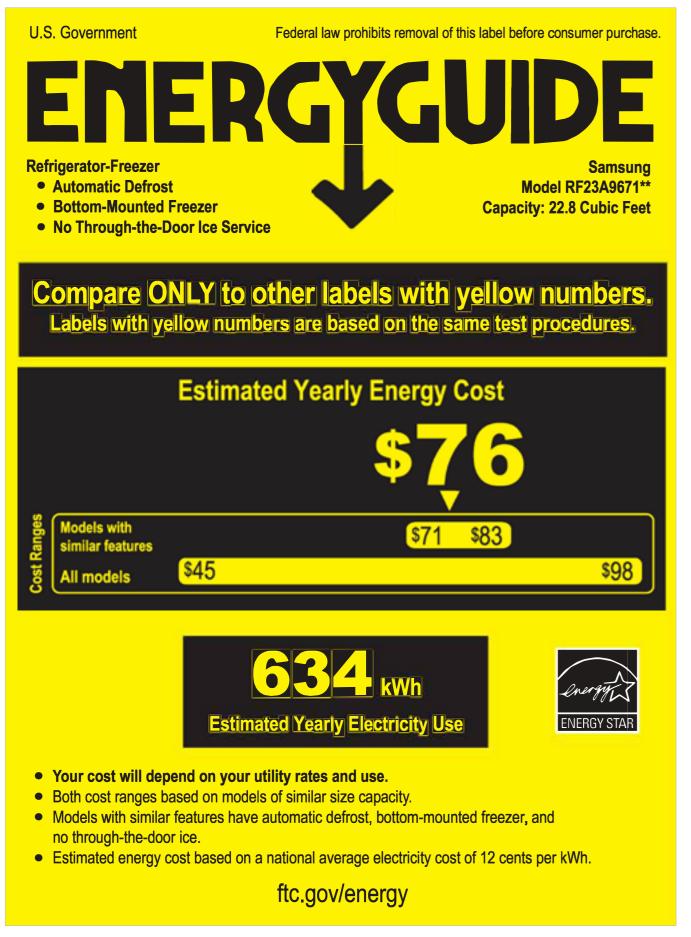
Will It Fit Guide

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## **Energy Guide and User Manual**

## Easy Ads link

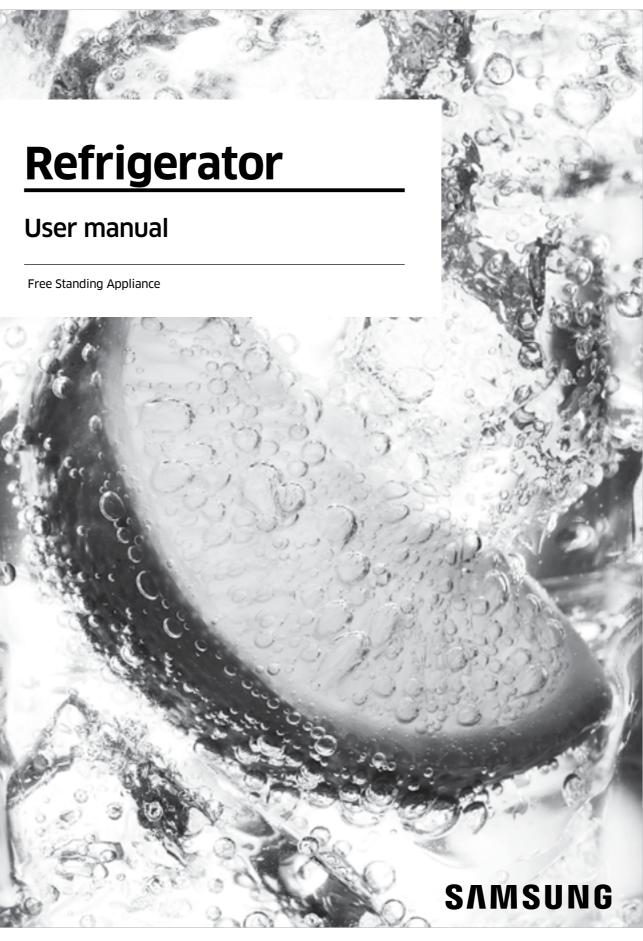
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Energy Guide

### Easy Ads link

https://dam.gettyimages.com/p/z0c3461?o=AND&q=RF23A9671%20User%20Manual



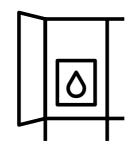
User Manual

# Feature Icons

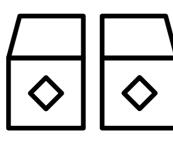
## Feature Icons

## Easy Ads link

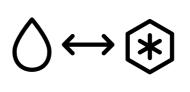
https://dam.gettyimages.com/p/z0c3461/external?q=RF23A9671%20icons



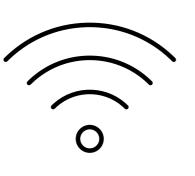
Beverage Center



Dual Auto Ice Maker



FlexZone™



Wi-Fi Connectivity



Fingerprint Resistant Finish



Certified

# SAMSUNG