

S3MFBN/S3RFBN/S3WFBN/S3CW

LG Styler<sup>®</sup> Steam Closet with TrueSteam<sup>®</sup>

# Just shake it off—the LG Styler<sup>®</sup> Steam Closet is the hassle-free way to care for your threads



The LG Styler<sup>®</sup> Steam Closet deodorizes, freshens and dries an endless number of clothing and household items. Just toss them in and the powerful, chemical-free steam technology and moving hanger system takes care of the rest! Caring for hard-to-wash items, the fussiest fabrics and everything in between has never been so effortless. Let this steam closet "shake things off"—get peace of mind and convenient cleaning assistance in one sleek, go-anywhere design.



Versatile Care

CARE FOR HARD-TO-WASH ITEMS WITH TRUESTEAM<sup>®</sup> TECHNOLOGY



#### Deodorize & Freshen

DEODORIZE AND FRESHEN DAILY WITH TRUESTEAM® TECHNOLOGY



Damage-Free Drying GENTLY DRY DELICATES MUCH FASTER THAN AIR DRYING

Available in:

Espresso



White

Metallic Charcoal

LG Styler<sup>®</sup> Steam Closet

## S3MFBN/S3RFBN/S3WFBN/S3CW

NO

HARSH

CHEMICALS

LG Styler<sup>®</sup> Steam Closet with TrueSteam<sup>®</sup>

#### Versatile Care

#### CARE FOR HARD-TO-WASH ITEMS WITH TRUESTEAM® TECHNOLOGY

- Can't wash it? LG Styler® makes it easy to care for hard-to-wash items, from jackets to backpacks to favorite stuffed toys and throw pillows
- Using TrueSteam® technology—a chemical-free steam generating powerhouse hot vaporized water penetrates all kinds of fabrics
- It's even CERTIFIED by the Asthma and Allergy Foundation of America (AAFA) to help remove airborne allergens like pollen, pet dander and dust<sup>\*</sup>-perfect for allergy sufferers or homes with pets

\* Based on certification by the Asthma and Allergy Foundation of America (AAFA).

## ි True Steam<sup>®</sup>

#### Deodorize & Freshen

#### DEODORIZE AND FRESHEN DAILY WITH TRUESTEAM<sup>®</sup> TECHNOLOGY

- Put an end to the "re-wear chair"-LG Styler<sup>®</sup> lets you easily freshen and remove odors from clothes you have every intention of wearing again
- Instead of just masking odors, LG uses the power of steam to actually make clothes look and feel fresh-even if it's the second (or third) time around
- Choose from quick refresh cycles to longer settings
- Place a dryer sheet or cotton pad sprayed with your signature perfume in the removable aroma filter to add a pleasant scent

## ີ ເຈົ້າ True Steam ໍ

#### Damage-Free Drying

#### GENTLY DRY DELICATES MUCH FASTER THAN AIR DRYING

- LG Styler<sup>®</sup> has a built-in heat pump for a perfect way to guickly and gently dry everything from knit sweaters to hats to lingerie
- Low temperatures and indirect heat avoid damage while drying delicates MUCH faster than air drying-and neatly out of sight
- Use it to warm bath towels and jammies for a cozy finish to your day











#### **CORE MESSAGING**

# 🕑 LG

## S3MFBN/S3RFBN/S3WFBN/S3CW

LG Styler<sup>®</sup> Steam Closet with TrueSteam<sup>®</sup>

## Additional Features

#### Hands-Off Innovations

#### SHAKE UP YOUR ROUTINE-SHAKE OFF THE WORK

- Toss items on the shelf<sup>\*</sup> or quickly hang them up, and you're done—once you
  press the start button, LG Styler<sup>®</sup> takes care of the rest
- As hot steam circulates the closet, LG's exclusive moving hangers vibrate side to side (up to 200 times every minute!) to help shake out dust, allergens and odors
- The pants press on the door<sup>\*</sup> smooths and restores creases, keeping pants looking their best
- Go hands-free with Alexa or the Google Assistant, or use the ThinQ<sup>®</sup> app to download specialty care options, remotely check remaining cycle time and more for effortless care, from anywhere

\* Available on models S3MFBN, S3RFBN and S3WFBN. Shelf may be purchased separately for model S3CW.



#### Sleek Plug & Go Design

#### SLIM DESIGN. SIMPLE SETUP. STANDOUT STYLE.

- LG Styler<sup>®</sup> lives where you do with a slim design and ultra-quiet operation
- Place it in a foyer, entryway, mudroom, garage, walk-in closet or anywhere it's convenient for you to use every day
- Simply plug into a standard outlet-no need for an electrician or plumber
- With a choice of mirror, espresso, white or metallic charcoal finishes, each with a scratch-resistant tempered glass door and intuitive LED controls, this innovative steam closet fits your home and your style









